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FOR IMMEDIATE RELEASE

cj Advertising Announces Five New Members

NASHVILLE, April 8, 2009—cj Advertising, a Nashville-based advertising agency, recently added five employees to its staff. cj's newest employees are: Winston Hearn, EXP Video Specialist; Tim Johnson, Search Engine Specialist; Michele Beasley, Manager of Print Services; Angie Ferguson, Media Assistant/Front Desk Manager; and April Bermudez, Brand Manager. Established in 1994, cj provides clients with the most comprehensive marketing services available for personal injury law firms.

EXP Video Specialist **Winston Hearn** joined the cj family in January 2009 and focuses on filming news reports and interviews, editing videos, and ensuring EXP products are consistently professional and engaging.

Tim Johnson joined the cj ranks in January 2009 with a mission—to improve the visibility of client Web sites in search engines through concerted organic effort as well as paid search marketing campaigns. As a Search Engine Specialist, Tim has a keen understanding of what makes the online world go round and works to ensure the agency's sites consistently achieve high rankings.

As a January 2009 addition to the cj team, **Michele Beasley** brings more than 15 years of experience to her position as Manager of Print Services. Her background in print production management includes the development of innovative and effective bidding and outsourcing procedures and job tracking systems. With a penchant for organization and development, and an eye for detail, Michele makes sure clients' print needs are met and their expectations exceeded.

She is one of the first faces you see when you walk in the door at cj Advertising—**Angie Ferguson** joined the cj staff as a Media Assistant/Front Desk Manager in February 2009. Not only does she take phone calls and warmly invite visitors to have a seat while waiting to see someone, but she also assists the Media department with invoicing.

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A March 2009 addition to cj Advertising, **April Bermudez**, cj's newest member, brings four years of experience to her position as Brand Manager. Acting as a liaison between clients and cj's departments, she forges strong relationships to ensure brands are successful and results-driven. With strong communication skills and a knack for the creative, April has what it takes to grow the agency's clients' brands.

About cj Advertising

Established in 1994, cj Advertising is a leader in the creation, promotion, and distribution of direct response advertising for personal injury lawyers. The Nashville, Tennessee-based agency currently produces advertising campaigns for 38 law firms in 60-plus markets nationwide. All cj Advertising clients are market exclusive. The independently owned agency focuses on consulting, media placement, custom commercials, progressive Web sites, print ads, and public relations. Visit www.cjadvertising.com for more information.

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