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FOR IMMEDIATE RELEASE

cj Advertising Announces Three New Members

NASHVILLE, June 9, 2009—cj Advertising, a Nashville-based advertising agency, recently added five employees to its staff. cj's newest employees are: Brittney Waggy, Accounting Assistant; Jenny Druckenmiller, Media Buyer; and Sarah Quertermous, Media Assistant. Established in 1994, cj provides clients with the most comprehensive marketing services available for personal injury law firms.

From handling expenses and invoicing to providing support for the Accounting team, **Brittney Waggy** uses her numbers-crunching super skills to ensure the financial health of cj Advertising. Prior to joining cj in May, she worked at a CPA firm doing audit and tax returns (which is as exciting as it sounds), and she is currently working on her MBA at Middle Tennessee State University.

Jenny Druckenmiller is a May 2009 addition to the cj Advertising family. She knows the importance of not just creating a schedule, but creating a media schedule that will best utilize each client's ad dollars. She makes this happen with effective negotiation and by keeping a close eye on daily traffic and media information. Jenny's prior professional background includes working at a local TV station and at BBDO in Chicago.

Sarah Quertermous is a backbone of support for cj Advertising's Media department. On top of keeping all data and research organized and properly logged, she pitches in wherever she's needed. With a passion for teamwork and a keen attention to detail, she brought her amazing attitude to the halls of cj in May 2009. Prior to cj, Sarah wielded a copywriter's pen at Salesby5, where she wrote and edited marketing materials and Web sites.

About cj Advertising

Established in 1994, cj Advertising is a leader in the creation, promotion, and distribution of direct response advertising for personal injury lawyers. The Nashville, Tennessee-based agency currently produces advertising campaigns for 38 law firms in 60-plus markets nationwide. All cj Advertising clients are market exclusive. The independently owned agency focuses on consulting, media placement, custom commercials, progressive Web sites, print ads, and public relations. Visit www.cjadvertising.com for more information.

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