



A D V E R T I S I N G

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cj Advertising Announces Three New Members

NASHVILLE, June 19, 2009—cj Advertising, a Nashville-based advertising agency, recently added three employees to its staff. cj's newest employees are: Ryan Green, Web Architect; Bryan Allgeier, Production Accountant; and Natalie Orio, Media Buyer. Established in 1994, cj provides clients with the most comprehensive marketing services available for personal injury law firms.

With an eye for detail and a fresh outlook on new Web technology, **Ryan Green** joined the agency in May and designs dynamic Web sites for cj's clients. Before bringing his Web sense to cj, Ryan worked as Senior Designer with Breakline Studio. He also served as the Director of Web Presence at Black Market Graphics and interned at Crye-Leike Marketing, dealing with all things design, from direct mail and custom marketing campaigns to Web and print layouts.

Bryan Allgeier joined cj Advertising in June. His mission—to ensure the budgeting and profitability of all production projects are on point and be the technical and office assistance go-to guy to achieve production perfection. His rare mix of accounting and production skills give him that magical quality of being able to both balance the budget and speak that hipster production language. Before putting on his cj jersey, Bryan worked at a local TV station, Tower Media Advertising in Chicago, and High Five Entertainment.

Natalie Orio uses her ninja skills as a Media Buyer to negotiate the most effective media strategies for cj's clients. A June 2009 addition to the team, she brings a wealth of experience and drive to her post, guiding each client to get the most bang for the buck. Natalie worked with ACS Advertising as a Senior Account Executive prior to joining the cj ranks. While there, she managed client services, media planning, and contract negotiations for the parent company—ACS, which is a Fortune 500 company.

About cj Advertising

Established in 1994, cj Advertising has grown to be the largest full-service advertising agency in the country catering exclusively to personal injury lawyers. With a long-term goal to build and represent the top 50 personal injury brands in the country, the agency promises distinctive branding, results-driven creative, and 360-degree marketing to each of its exclusively represented clients. Offering traditional services of media placement and production, cj also completes its clients' marketing plans by offering Web services, public relations, and database mining, as well as yellow pages design, tracking and management. The Nashville, Tennessee-based agency currently produces advertising campaigns for 37 law firms in 60+ markets nationwide. Visit www.cjadvertising.com for more information.

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