



For more information, contact:
Suzanne Lee
Director of Public Relations
Phone: 615.254.6634 ext. 2224
Mobile: 615.500.6778
E-mail: Suzanne@cjadvertising.com

FOR IMMEDIATE RELEASE

Local advertising agency donates to area charities.

NASHVILLE, Feb. 6, 2007—cj Advertising, a Nashville-based advertising agency, recently made donations totaling \$2,750 to several area charities. cj employees came together during the fourth quarter of 2006 to raise funds by achieving as many quarterly work goals as possible, as cj President Arnie S. Malham committed \$100 to charity for every departmental goal met.

“Every day we work to successfully complete projects for our clients and reach agency goals,” Malham explained. “Tying our success to giving to others in need seemed to be the perfect combination to create a win-win situation for everyone.”

The charities—which were selected by the various departments within the agency—included the Nashville Rescue Mission, St. Luke’s Community House, the YWCA of Nashville, the Greater Nashville Susan G. Komen Foundation, and the Arthritis Foundation. cj employees presented checks to representatives of these charities on Thursday, Feb. 2.

“I want to thank [cj Advertising] very much for the donation to the YW,” said Jehan N. Khan, YWCA Director of Donor Relations & Special Events. “These gifts are so appreciated and will be put to great use here at the YW.”

About cj Advertising

Established in 1994, cj Advertising is a leader in the creation, promotion, and distribution of direct response advertising for injury lawyers. The Nashville, Tennessee-based agency currently produces advertising campaigns for 35 lawyers in 60-plus markets nationwide. All cj Advertising clients are market exclusive. The independently owned agency focuses on consulting, media placement, custom commercials, progressive Web sites, print ads, and public relations. Visit www.cjadvertising.com for more information.

Attachments:

Photo 1: Laura Duddy, Controller at cj Advertising, (right) presents a check to Diane Titus, President/Board of Directors, Greater Nashville Susan G. Komen Foundation.

**cj Advertising
Press Release**

Photo 2: Jimmy Bewley, Vice-President/Production of cj Advertising, (right) presents a check to Cliff Tredway, Director of Public Relations and Marketing for the Nashville Rescue Mission.

Photo 3: Lauren Owens, Media Assistant at cj Advertising, (middle) presents a check to Jehan N. Khan, YWCA Director of Donor Relations & Special Events, (right) and Becky Owens, Volunteer and Donations Coordinator, YW Domestic Violence Program (left).

Photo 4: Dave Culbreath, Director of Web Services at cj Advertising, (left) and Suzanne Lee, Director of Public Relations at cj, (right) present a check to Brian Diller, Executive Director of St. Luke's Community House.

###